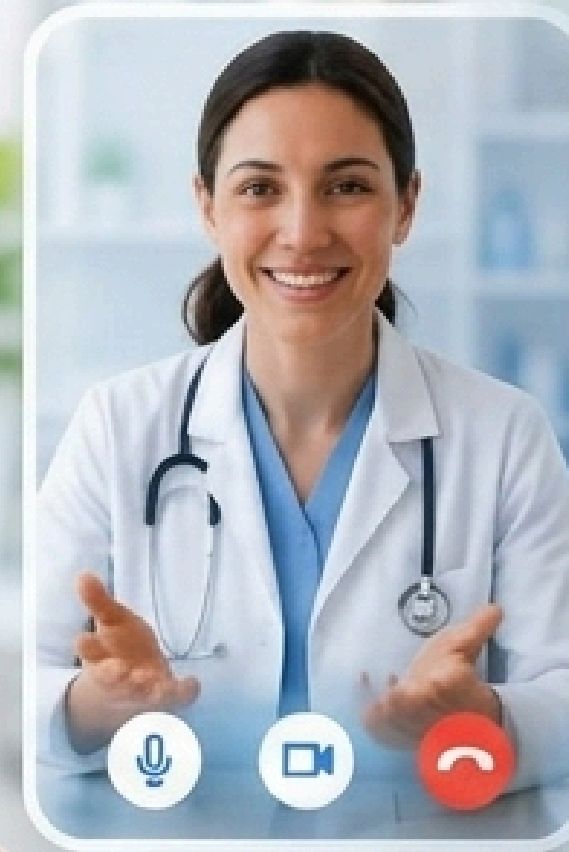
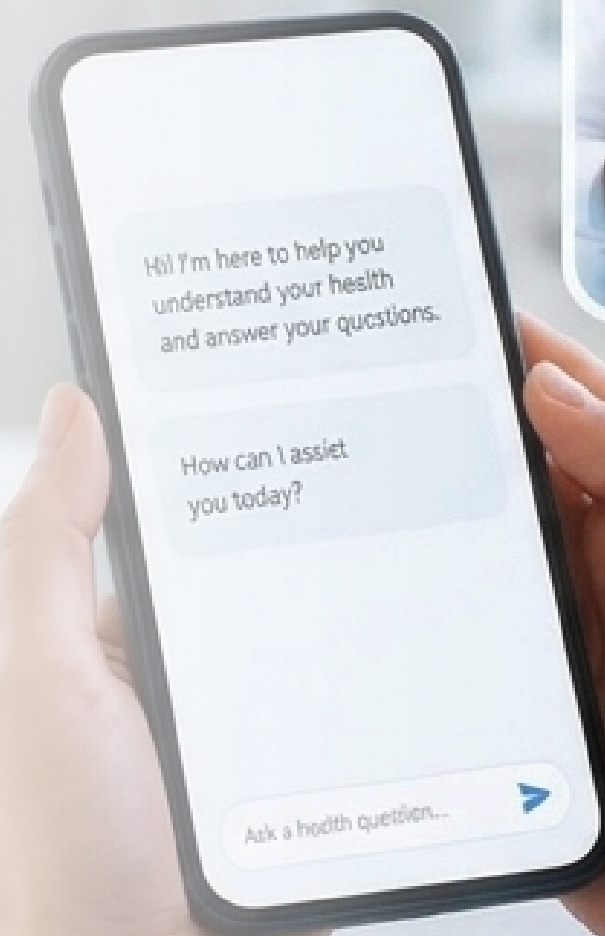




BUDDY AI

A judgment-free AI health companion



Project Overview

Buddy AI is a privacy-first, AI-powered digital health companion designed for people who hesitate to seek help for sensitive health concerns. The platform brings together conversational health guidance, confidential risk screening, care navigation, and referral preparation in one experience.

The core use case is simple: a person has a sensitive health concern but does not feel ready to call a clinic, complete a traditional intake form, or disclose personal information. Buddy AI gives that person a low-friction first step—voice or text conversation without mandatory registration—then guides them toward an appropriate next action.

BUDDY is the app people open when they're too scared, embarrassed, or unsure to walk into a clinic or make that first phone call. We remove the two biggest barriers to care — stigma and paperwork — and replace them with a private conversation that ends in a real, local referral."

- Category: AI healthcare companion / digital front door to care
- Core focus areas: sexual health & HIV/STI risk, mental health, oral health, cancer screening
- Access model: fully anonymous by default, with an optional passwordless QR upgrade for ongoing support

Elevator Pitch

At a Glance



The Problem

People routinely avoid seeking help for sensitive health issues — sexual health, HIV/STI risk, mental health, oral health, and cancer screening — because they fear judgment, fear their status leaking to family or community, or get lost in confusing paperwork and phone-tree intake systems. Left untreated, minor concerns become serious, expensive emergencies.

The Structural Barrier

Even for people who are ready to seek help, traditional clinic intake demands names, insurance numbers, and long forms upfront — before someone has decided they trust the system enough to ask a single question. This friction causes people to delay testing and treatment until problems become serious and far more costly to treat.

The Scale of the Problem

- Globally, more than 1 million curable sexually transmitted infections are acquired every day among people aged 15–49, with an estimated 374 million new infections of just four treatable STIs in 2020 — most with no visible symptoms.
- In the United States alone, over 2.2 million STI cases were reported in 2024.
- In low-income countries, fewer than 10% of people who need mental health care receive it; even in wealthier countries the figure is only just over 50%.
- Globally, 91% of people living with depression cannot access care.



The Solution

BUDDY brings a judgment-free, AI-powered digital companion that lets a person ask health questions, run a private risk screening, and get connected to real local clinics and support services — anonymously if they want, with no account, no password, and no personal details required unless they choose to share them.



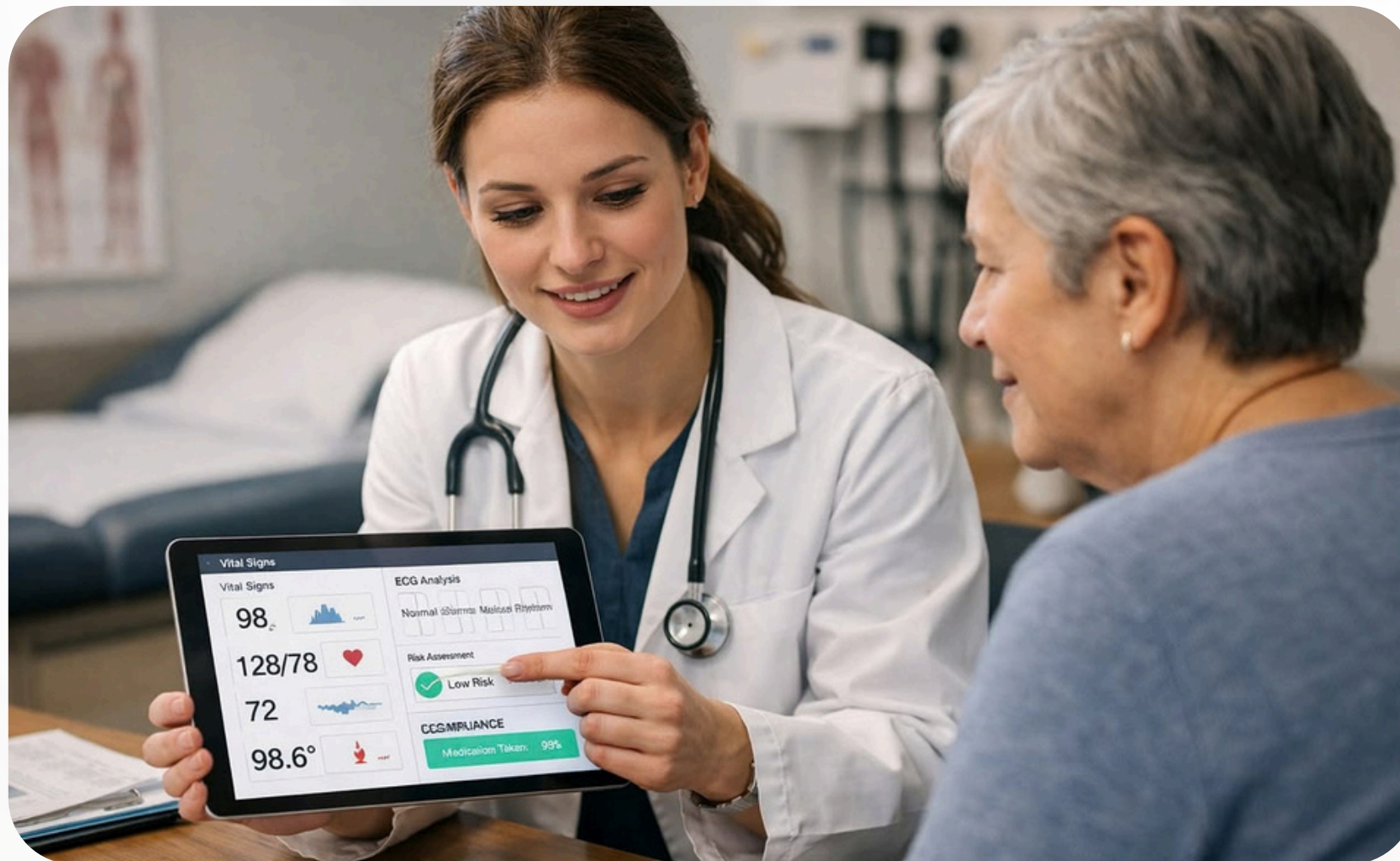
How It Removes the Two Core Barriers

- Removes stigma: conversations happen privately with an AI, not a receptionist or waiting room full of strangers.



- Removes friction: zero mandatory sign-up. Anonymous by default; a passwordless QR code (not an email or phone number) lets a user upgrade to a saved profile only if they want ongoing support.
- Removes repetition: when a user is ready for an in-person referral, BUDDY automatically prepares a clean summary for the clinic, so they never have to repeat their story to multiple staff members.

Why This Is Different From “Just a Chatbot”



Key Benefits

➔ For the User

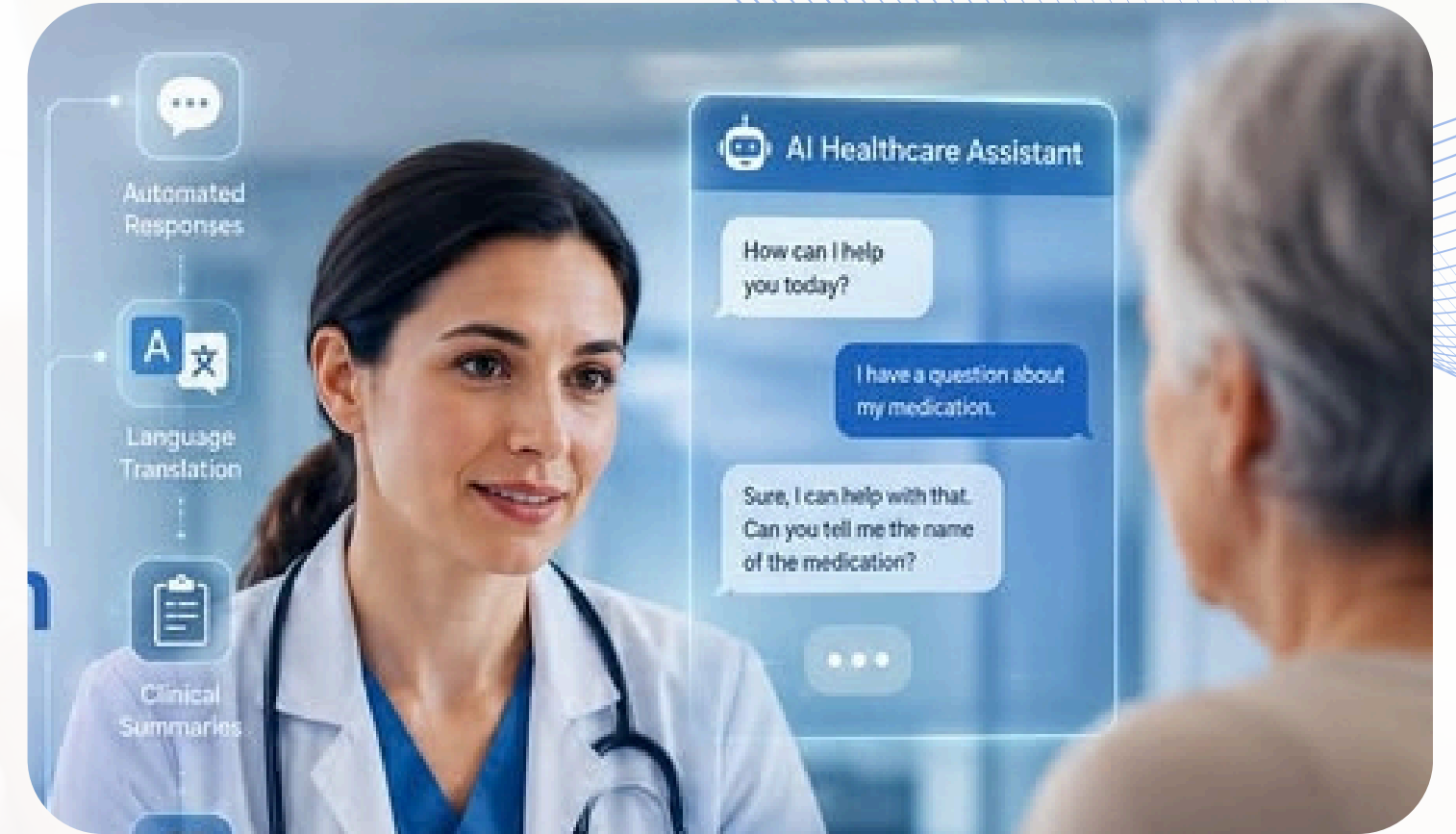
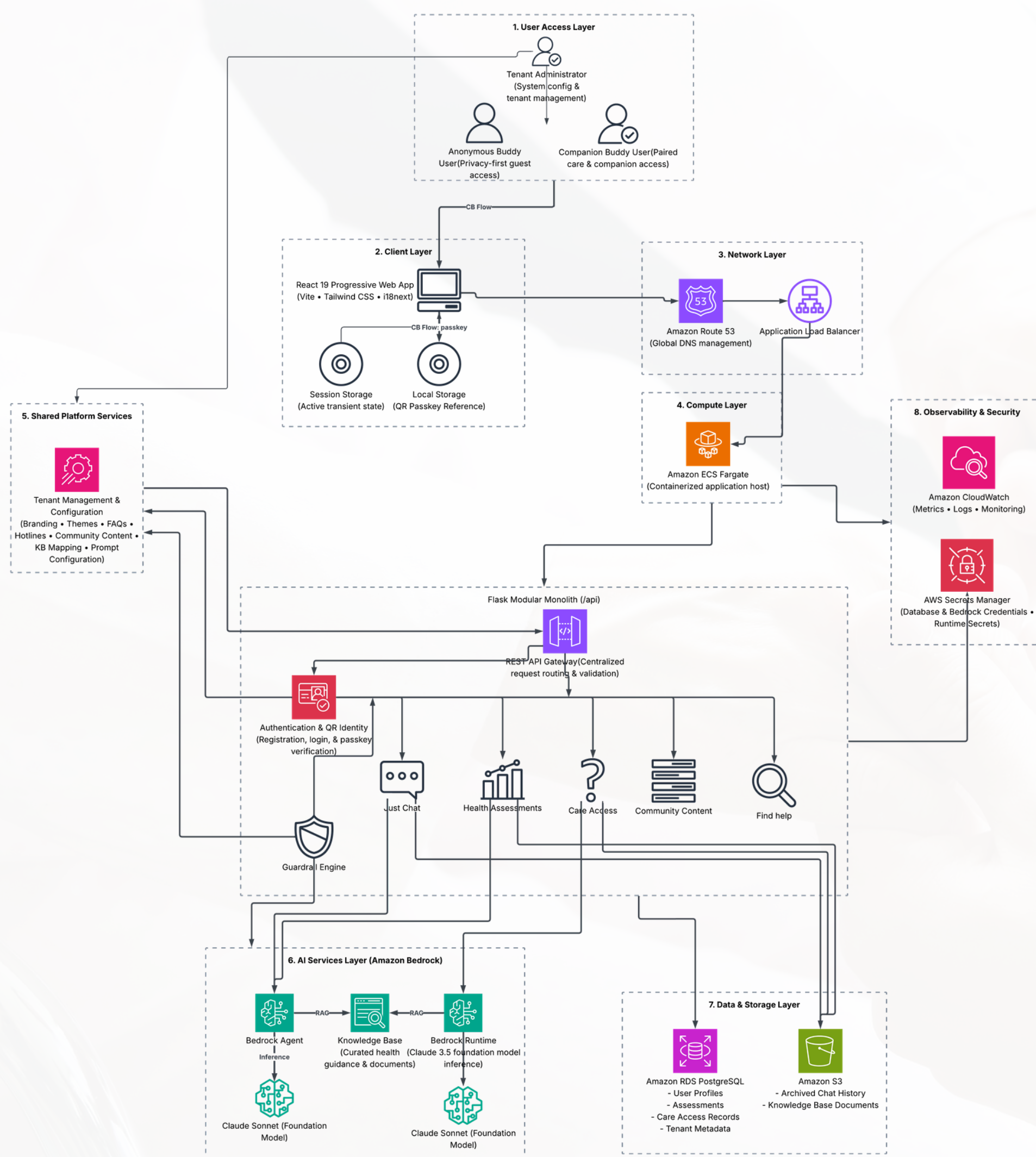
- Complete privacy and anonymity — no account required to start
- 24/7 availability in a person's own language and own time, with no waiting room
- A private risk screening that turns vague worry into a clear next step
- A passwordless QR upgrade path for continuity of care, with full control to permanently delete data at any time

➔ For the Broader Health System

- Earlier detection and treatment of STIs, mental health conditions, and cancer risk factors — before they become severe and costly
- Better reach into non-English-speaking and underserved populations through built-in language tracking
- A safety net that includes crisis-hotline routing (e.g., 988) built directly into the experience

➔ For Clinics & Care Partners

- Pre-qualified referrals arrive with a clean, structured summary — cutting repetitive intake conversations
- Higher-intent patients: users arrive already past denial and ready to act
- Reduced administrative load on front-desk and intake staff



Buddy Work Flow

Buddy AI provides a secure, intelligent workflow that connects users with enterprise data, AI models, and business applications. It understands user requests, securely retrieves relevant information, processes it through AI-powered services, and delivers contextual responses or insights. The architecture supports intelligent orchestration, enterprise data access, security, and scalable AI processing, enabling users to interact with business information through a simple and efficient experience.

Pricing & Feature Comparison

A freemium model designed to protect the anonymous, zero-friction promise

BUDDY's core promise — free, anonymous, judgment-free access — is never gated. Monetization comes from optional individual upgrades and B2B/B2G partnerships with clinics and health systems, not from charging the person who needs help most. Figures below are an illustrative starting model to refine with finance and legal.

Feature	Free (Anonymous)	BUDDY Plus
AI health chat & screening	Unlimited	Unlimited
Anonymous, no-account access	✓	✓
Local clinic directory & matching	✓	✓
Passwordless QR saved profile	—	✓
Saved history across sessions	—	✓
Auto-generated clinic referral summary	—	✓ (priority)
Multilingual voice support	✓	✓
Illustrative price	Free, forever	~\$4–\$7 / month

B2B / B2G Revenue Line	Clinic & health-system partnerships: referral-management and analytics dashboard, licensed per site or per population covered	Public health / NGO deployments: white-labeled screening for outreach campaigns
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Market Opportunity

A large and fast-growing market, with a sharply defined entry point

Total Addressable Market

The global digital health market is estimated at roughly \$483 billion in 2026, growing to about \$1.17 trillion by 2035.



Serviceable Market – AI Healthcare Chatbots

The specific category BUDDY competes in — AI healthcare chatbots — was valued at about \$411 million in 2025, projected to reach \$1.53 billion by 2034.



Why Now



Generative AI has crossed the quality threshold needed for sensitive, empathetic health conversations



Post-pandemic comfort with telehealth and digital-first care has normalized asking AI about symptoms



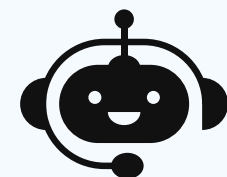
Chronic underfunding of in-person sexual-health and mental-health services worldwide has widened the access gap BUDDY fills

Cost Savings & ROI That Make BUDDY Easy to Adopt



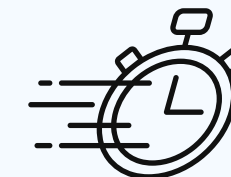
up to **30%**

AI-powered patient-engagement tools cut administrative costs by around 30%



up to **80%**

Chatbots can resolve up to 80% of repetitive, low-complexity questions without staff involvement



up to **70–90%**

Broader medical-practice automation shows 70–90% reductions in time spent on automatable admin tasks, with year-one ROI exceeding **300%**



Adople AI

Thank You

We appreciate your time and interest in Adople AI. We are committed to empowering your enterprise with intelligent solutions.



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